



嚶其鳴矣 求其友聲



WTCF, For Friendship
and Partnership





Ban Ki-moon (潘基文) 时任联合国秘书长

我赞赏世界旅游城市联合会在推进城市旅游业的发展中所做出的努力, 联合会致力于可持续的旅游发展、可持续的组织发展和可持续的城市发展, 这也正是联合国优先考虑的事项和关注的重中之重。我希望世界旅游城市联合会能够和联合国紧密合作, 共同推进城市乃至世界的可持续发展。

——2013年北京香山旅游峰会

Ban Ki-moon, The then UN Secretary-General

I appreciate WTCF's efforts to promote the development of urban tourism. Your commitment to the sustainable development of tourism, of your organization and of cities is very much in line with our own priority and focus. It is my hope that WTCF can join the United Nations in pushing forward the sustainable development of cities and the world as a whole.

——2013 Beijing Fragrant Hills Tourism Summit



Tegegnework Gettu (盖图) 联合国副秘书长

城市是国内、国外旅游重要的联合点, 城市有很多的旅游景点能够使游客体验, 在任何一个年份旅游城市都是最受欢迎的旅游目的地。虽然世界知名旅游城市都是经济发达的城市(如: 北京、巴黎、伦敦、里约或纽约)。其中也不乏崭露头角、经济蓬勃发展的新兴城市。预计到2030年太平洋沿岸国家的海外游客数量将达到每年5.35亿, 占比5%。且这个地区也会在接下来十年成为城市化进程最快的区域。

——2016年重庆香山旅游峰会

Tegegnework Gettu, Under-Secretary-General of the United Nations

Cities are the connecting point of domestic and outbound tourism. They are home to major attractions that offer distinctive tourist experience and figure prominently as popular tourism destinations at any given year. Although the world's best-known tourism cities are all in advanced stage of economic development (for example Beijing, Paris, London, Rio de Janeiro or New York), the share of cities that are in the take-off stage is also rising. The number of international tourist arrivals is expected to reach 535 million per year by 2030 in countries along the Pacific coast, accounting for 5% of the world's total. This is also going to be the region with the fastest pace of urbanization in the coming decade.

——2016 Chongqing Fragrant Hills Tourism Summit



Taleb Rifai (塔勒布·瑞法依) 时任联合国世界旅游组织秘书长

联合国世界旅游组织(UNWTO)十分赞许世界旅游城市联合会(WTCF)借助旅游产业推动社会文化和经济发展方面所做的努力, 这一点符合作为一个国际旅游组织的使命和任务。

——2013年北京香山旅游峰会

Taleb Rifai, The then UNWTO Secretary-General

UNWTO welcomes WTCF's efforts to promote tourism as a tool for socio-cultural and economic development in line with the mission and mandate of an international tourism organization.

——2013 Beijing Fragrant Hills Tourism Summit



汪洋 中华人民共和国国务院副总理

2013年度世界旅游城市联合会香山旅游峰会聚焦旅游和城市的可持续发展问题，具有很强的现实意义，将对城市旅游业的持续健康发展产生深远的影响。我相信，通过这次峰会，世界各旅游城市一定能够加强了解，扩大合作，共同探索旅游发展规律，共同分享旅游发展经验，共同创造世界旅游城市更加光辉灿烂的未来。

——2013年北京香山旅游峰会

峰会以“市场与合作”为主题，以交易洽谈会为载体，是希望来自各国各地的朋友们加深了解，扩大合作，共同探索城市旅游发展规律，共同分享城市旅游发展经验，共同做大城市旅游市场蛋糕。

——2014年北京香山旅游峰会

Wang Yang, Vice Premier of State Council of People's Republic of China

The 2013 WTCF Fragrant Hills Tourism Summit focuses on issues concerning the sustainable development of tourism and cities, which will exert far-reaching influence on the sustained and healthy development of urban tourist industry as it is of great practical significance. I firmly believe that, through this summit, tourism cities all around the world are sure to enhance mutual understanding, expand the scope of cooperation, as well as jointly explore the law of tourism and share the experience of tourism so as to jointly create a more brilliant future for tourism cities around the world.

——2013 Beijing Fragrant Hills Tourism Summit

With the theme of "market and cooperation" and the platform of trade fair, the summit aims to create an opportunity for the participants to deepen mutual understanding and expand cooperation, so as to jointly explore the pattern, share the experience and expand the market of city tourism.

——2014 Beijing Fragrant Hills Tourism Summit



李保东 中华人民共和国外交部副部长

到2020年，中国境内旅游总消费将突破5.5亿元人民币，城乡平均出境4.5亿人次，旅游业增加值占国内生产总值的比重超过5%，未来五年中国总出境人数将超过5亿人次，这些都为促进全球就业与经济增长、中外旅游业合作、人文交流与友谊提供了良好的机遇和巨大的商机，也将成为中国了解世界、让世界认识中国的重要渠道。

——2014年北京香山旅游峰会

Li Baodong, Vice Minister of Foreign Affairs of People's Republic of China

By the year of 2020, total tourism consumption in China will exceed 550 million RMB; the number of annual outbound tourists will reach 450 million in urban and rural areas combined; the added value of the tourism industry as a share of GDP will also exceed 5%; the number of Chinese outbound visitors will exceed 500 million in the next 5 years. All these will provide favorable opportunities for global employment and economic growth, tourism cooperation, cultural exchanges and friendship between China and foreign countries and generate tremendous business opportunities for the rest of the world. It will also provide an important channel for China and the world to know about each other.

——2014 Beijing Fragrant Hills Tourism Summit



邵琪伟 时任中国国家旅游局局长

世界旅游城市联合会是首个以城市为主体、将总部设在中国的国际旅游组织，自成立以来，在促进会员城市分享旅游发展经验、增进合作与交流等方面发挥着越来越积极的作用，受到国际旅游业界的广泛关注。中国国家旅游局将大力支持世界旅游城市联合会的工作，切实加强紧密合作，携手推动旅游与城市的和谐发展共同繁荣。

——2013年北京香山旅游峰会

Shao Qiwei, The then Administrator of China National Tourism Administration

World Tourism Cities Federation is the first international tourism organization which takes cities as its main body and sets its headquarters in China. Since its establishment, the WTCF has played an increasingly positive role in various aspects such as encouraging member cities to share tourism experiences, enhancing cooperation and communication, which attracts much attention from international tourist circle. China National Tourism Administration will strongly support the work of the WTCF and earnestly strengthen close cooperation with the WTCF so as to promote the harmonious development and common prosperity between tourism and cities.

——2013 Beijing Fragrant Hills Tourism Summit



王安顺 时任世界旅游城市联合会理事会主席、时任北京市市长

世界旅游城市联合会自2012年成立以来，在各方的支持和帮助下，在大家的共同努力下，顺利地完成了初创阶段的各项任务，取得了有目共睹的成绩。旅游让城市生活更美好，共享让旅游城市更精彩，世界旅游城市联合会愿与全世界旅游城市和旅游企业携手共进，在拥抱共享经济火热实践中推动世界旅游业持续健康发展。

——2016年重庆香山旅游峰会

Wang Anshun, The then Chairman of WTCF Council, The then Mayor of Beijing

Since its establishment in 2012, WTCF has completed the various tasks of the beginning stage with notable accomplishments thanks to the support and assistance from all parties. "Better City Life through Tourism" and sharing economy will make tourism cities more wonderful. WTCF is willing to jointly promote sustainable and healthy development of the world tourism industry with all tourism cities and tourism enterprises under the practice of sharing economy.

——2016 Chongqing Fragrant Hills Tourism Summit



Rashid Alimov (拉希德·阿利莫夫) 上海合作组织秘书长

世界旅游城市联合会与上合组织间的协议在“一带一路”国际合作高峰论坛举办期间签署，将极大推动上合组织和丝绸之路经济带沿线旅游城市的互惠互利，交流合作。联合会与上合组织的合作将进一步加强丝绸之路经济带旅游走廊建设，加强节点城市之间的合作交流。（2017年联合会与上合组织在京签署合作框架协议）

——2017年联合会与上合组织在京签署合作框架协议

Rashid Alimov, The Shanghai Cooperation Organization (SCO) Secretary-General

The signing of the WTCA-SCO agreement during the Belt and Road Forum for International Cooperation will contribute to the cooperation and mutual benefit of SCO and tourism cities along the Silk Road Economic Belt. Cooperation between WTCA and SCO will promote the construction of the Belt and Road tourism corridor and strengthen communication and cooperation between the node cities.

——Signing Ceremony of WTCA-SCO Framework Cooperation Agreement in Beijing in 2017



程红 世界旅游城市联合会理事会执行副主席、北京市副市长

经过五年的创新与发展，会员分布从局部突破走向全面覆盖、香山旅游峰会的举办从总部城市走向会员城市、国际合作从学习交流走向平等互利、学术研究从单纯发声走向成果共享。

经过五年的发展，联合会已经完成了初创阶段的各项任务，下一阶段，联合会要继续围绕建设有影响力的国际旅游组织这个目标，坚持城市定位、国际影响、机制创新和互利共赢，进一步完善工作机制，发挥好平台、纽带和引领作用，全面提升联合会的影响力和引导力。

——2016年重庆香山旅游峰会

Cheng Hong, Executive Deputy Chairperson of WTCA Council, and Vice Mayor of Beijing

Through five years of innovation and development, WTCA's membership has expanded from individual regions to the whole world; the host city of the Fragrant Hills Tourism Summit has moved from the WTCA headquarters to other member cities; the focus of international cooperation has shifted from mutual learning and communication to equality and mutual benefit; and the purpose of academic research has changed from expressing views to sharing research results.

Through five years of development, WTCA has completed all the tasks of the initial stage. In the next stage, WTCA should continue to improve its working mechanism around the goal of building an influential international tourism organization, keep to its city focus, expand global influence, make institutional innovation and pursue win-win cooperation. We should give full play to WTCA's role as a platform, bond and pace-setter and strengthen the influence and leverage of WTCA in all respects.

——2016 Chongqing Fragrant Hills Tourism Summit



David Scowsill (大卫·斯克斯尔) 时任世界旅游业理事会总裁兼首席执行官

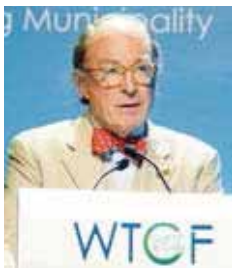
在世界旅游城市联合会成立后的第一年,就已经吸收新会员了,尤为值得一提的是,联合会扩大了其国际影响力,并对世界旅游业的发展做出了重要贡献。在今年的峰会上,世界旅游城市联合会将建立三个分会。我深信此举必将促进旅游城市间更进一步的商业交流,给会员带来更多益处,并促进旅游业的发展。同时,我也深信,这将为世界旅游城市联合会和世界旅游业理事会搭建新的合作平台。

——2013年北京香山旅游峰会

David Scowsill, The then President & CEO of World Travel & Tourism Council (WTTC)

During the first year after its establishment, WTCF has admitted new members into the organization, notably enhanced its international influence, and made significant contribution to world tourism development. At this year's summit, WTCF will launch three committees. I believe such an initiative will further boost the commercial exchanges between tourism cities, deliver more benefits to the members and facilitate the development of the tourism sector. At the same time, we also believe it can create a new platform for cooperation between WTCF and WTTC.

——2013 Beijing Fragrant Hills Tourism Summit



W.Scott Supernaw (斯科特·斯伯努) 时任亚太旅游协会主席

在今年“市场与合作”的主题引导下,世界旅游城市联合会积极工作,正在推广平衡的经济发展、可持续发展和旅游业发展,并不断促进世界各旅游城市之间加强联系以及在旅游业发展方面的创新。我们也很高兴地看到,在很短的时间内,世界旅游城市联合会的成员现在已经遍及非洲、美洲、亚洲、欧洲和大洋洲五大洲。这凸显了机构和城市极度重视国际旅游业的发展,也清楚表现出联合会在世界上的影响力。

——2014年北京香山旅游峰会

W.Scott Supernaw, The then Chairman of the Pacific Asia Travel Association (PATA)

Guided by the theme of “Market and Cooperation” this year, WTCF is actively engaged in promoting balanced economic growth, sustainable development and the development of the tourism industry, and facilitating communication between world tourism cities and innovation in tourism development. We are glad to see that in a short time, WTCF now already has members from all the five continents of Africa, America, Asia, Europe and Oceania. This shows the importance attached by the relevant organizations and cities to the development of international tourism, and the influence of WTCF in the world.

——2014 Beijing Fragrant Hills Tourism Summit



何超琼 世界旅游经济论坛副主席兼秘书长

今年是香山旅游峰会的5周年，标志着联合会迈向新里程，可谓别具意义。经过5年的成长，联合会已经枝繁叶茂，会员遍布世界各大洲，在国际间的影响力不断提升，成为世界旅游主要城市分享经验和智慧的重要平台。在此，我谨代表世界旅游经济论坛祝愿本届香山旅游峰会圆满成功，并且能够继往开来，开拓更辉煌的新里程。

——2016年重庆香山旅游峰会

Pansy Ho, Vice-Chairman and Secretary-General of Global Tourism Economy Forum (GTEF)

The 5th anniversary of WTTCF marks a new milestone of the Federation and therefore is of unusual significance. Over five years of development, the Federation has grown and spanned across the world. With its everincreasing influence in the international community, it has become an important platform for major cities in the world to share experience and wisdom. Hereby, on behalf of GTEF, I sincerely wish the WTTCF Chongqing Fragrant Hills Tourism Summit a great success in scaling new heights in the future.

——2016 Chongqing Fragrant Hills Tourism Summit



宋宇 世界旅游城市联合会秘书长

世界旅游城市联合会设有专家、旅企、民航、媒体、投资和邮轮六大分支机构和信息、学术、数据、活动、合作、培训六大服务平台，始终秉承“旅游让城市生活更美好”核心理念，积极倡导共享经济发展理念，倾力推动世界旅游城市之间的交流与合作。几年来，联合会已分别在不同国家和城市举办了5届香山旅游峰会，连续三年发布了《中国公民出境（城市）旅游消费市场调查报告》，连续两年推出《世界旅游城市发展报告》，2016年又推出《世界旅游经济趋势报告》，为推动世界旅游发展做出了积极贡献。2015年，世界旅游城市联合会荣获世界旅游交易会（WTM）“世界旅游行业领袖奖”，得到国际旅游业界的广泛关注和充分肯定，被誉为成长最快的国际组织。

——2016年重庆香山旅游峰会

Song Yu, Secretary-General of WTCF

WTCF has six branch institutions with the focus on experts, tourism businesses, civil aviation, media, investment and cruise tourism, as well as six service platforms on information, academics, data, activities, cooperation and training. Following the core vision of "Better City Life through Tourism", it is committed to promoting the idea of sharing economy and exchanges and cooperation among the world's tourism cities. Over the years, WTCF has held five Fragrant Hills Tourism Summits in various cities and countries, released the *Market Research Report on Chinese Outbound Tourist (City) Consumption* for three years in a row, and published the *Report on the Development of World Tourism Cities* in the last two years. In 2016, WTCF issued the *Report on World Tourism Economic Trend*, making a new contribution to world tourism development. In 2015, WTCF received the WTM World Travel Leaders Award, winning the recognition of the international tourism community as the fastest growing international organization.

——2016 Chongqing Fragrant Hills Tourism Summit



John Aquilina 马耳他共和国驻中国大使

我非常高兴能够与世界旅游城市联合会这样一个专业的组织合作，世界旅游业的发展能得到如此全面和专业的组织支持是一件非常棒的事情。我完全相信旅游这个行业，这个世界由不同国籍，不同语言，不同文化的人们组成这一点本身就是一件非常奇妙的事情，而旅行成为了连接人们友谊的纽带。

——2016年接受《世界旅游城市》杂志专访

John Aquilina, The Ambassador of the Republic of Malta to China

I'm delighted to be involved with such a professional organization as WTCF, and it's great that the tourism promotion around the world is receiving such a thorough and professional outlook. I'm a great believer in tourism; I think it's wonderful to have people between different nations, different languages, and different cultures because when they do that, they extend the hand of friendship.

——Interviewed by *World Tourism Cities Magazine* in 2016



Guido Felipe Loayza Devescovi 秘鲁驻马来西亚大使

旅游不是属于某一个国家的，而是属于这地球上的每一个人的，所以我认为中国的一带一路倡议很好，这样不同的国家可以一起来发展旅游产业。中国和秘鲁的关系源远流长，有着悠久的历史，所以我认为大多数中国人都知道秘鲁。秘鲁拥有世界上最富有的海洋资源，未来希望与中国和其他国家紧密合作、共同发展旅游业。

——2017 世界旅游城市联合会亚太旅游论坛

Guido Felipe Loayza Devescovi, The Ambassador of Peru to Malaysia

Tourism doesn't belong to a specific country but to each and every individual person on earth. Therefore, I think the "One Belt One Road" initiative China proposed is very good, because different countries can work together to make contributions to the tourism industry. The relations between China and Peru go back a long time, and so I think Chinese people know Peru. Peru has the richest ocean resources, and we hope to closely cooperate with China and other countries to boost the development of the tourism industry together.

——WTCF Asia Pacific Tourism Conference 2017



Elliott Ferguson (艾略特·弗格森) 华盛顿特区旅游局局长

能够和其他世界级的旅游目的地一起加入世界旅游城市联合会，华盛顿对此感到非常荣幸。中国作为华盛顿特区最大的海外市场，我们非常重视和世界旅游城市联合会的相互合作，认同并且强调旅游对于整个行业的影响力。

——2017年接受《世界旅游城市》杂志专访

Elliott Ferguson, President & CEO, Destination DC

We are proud to be a part of this federation amongst other world-class destinations. As China is our biggest overseas market, collaboration with WTCF has been primarily important as we address tourism issues that affect the industry as a whole.

——Interviewed by *World Tourism Cities Magazine* in 2017



Christy Burke (伯克·克里斯蒂) 时任都柏林市市长

旅游不仅仅是关乎经济的, 我认为旅游业是关乎人的, 要把人联系在一起, 打开人们的心扉, 让人们见识更多的世界, 变得更加宽容, 开阔视野, 让人与人之间建立更加深厚的友谊。旅游是要建立一个更加团结的世界, 让人们友好地共存。

——2014年北京香山旅游峰会

Christy Burke, The then Lord Mayor of Dublin

Tourism is not just about the economy and I think that tourism is about people, puts people together and opens people's hearts so that people can see more of the world, become more tolerant, broaden their horizon and make a more profound friendship between people. Tourism is to build a more united world so that people can friendly coexist.

——2014 Beijing Fragrant Hills Tourism Summit



Spiros Pengas (斯皮洛思·彭加斯) 萨洛尼卡市副市长

过去4年里, 我们一直致力于开拓中国市场, 当然直飞航班的缺失是很大的障碍, 未来我们也会进行这方面的努力。萨洛尼卡是一座历史与现代化相交融的城市, 有着丰富的旅游资源, 我们一直在和世界旅游城市联合会紧密联系, 希望通过联合会让中国市场熟知萨洛尼卡, 在未来还将继续深入地合作。

——2016年重庆香山旅游峰会

Spiros Pengas, Deputy Mayor of Thessaloniki

We were managing to develop Chinese market in the past four years, the lack of direct flights is a serious obstacle for us and we will still work on it in the future. Thessaloniki is a city with history and modernization blended together as well as abundant tourism resources. We have been keeping close contact with WTCF and hope to make more Chinese people know about Thessaloniki through its platform and will expand the cooperation in the future.

——2016 Chongqing Fragrant Hills Tourism Summit



栾新 青岛市副市长

邮轮分会的成立, 为广大会员提供了很好的交流与合作平台, 为各邮轮相关产业间的融合发展提供了有效渠道。一年来, 在世界旅游城市联合会秘书处的指导下和各理事单位、会员单位的支持下, 邮轮分会影响力和知名度不断扩大、服务水平不断提升、在有效促进邮轮相关产业融合发展方面发挥的作用不断加强。

——2017年世界旅游城市联合会邮轮分会第一届理事会

Luan Xin, Vice Mayor of Qingdao

The WTCF Committee of Cruise provides a communication platform for WTCF members in addition to promoting an integrated development for cruise-related industries. The influence of the committee rapidly expanded under the guidance of the WTCF Secretariat, and with the support of WTCF Council members as well as city and institutional members. Also, the service level of the committee has improved over the past year. The WTCF Committee of Cruise plays an increasingly important role in promoting integrated development for cruise-related industries.

——Council Meeting of the First Council of Committee of Cruise of WTCF 2017



Ernest Wooden Jr. (恩武德) 世界旅游城市联合会理事会副主席、洛杉矶会议及旅游局局长

作为联合会的创始成员之一，我有幸见证了世界旅游城市联合会过去五年的成长。对于 WTCF 选择洛杉矶举办 2017 年的香山旅游峰会，我们感到万分荣幸。同时，我们热切地盼望在洛杉矶见到各位代表，讨论旅游业发展的重要问题，携手共谋行业发展机会。峰会把全球著名旅游城市的领导人和旅游机构聚集在一起，是全球协作铸就伟大事业的典范。

——2016年重庆香山旅游峰会

Ernest Wooden Jr., Vice-Chairman of WTCF Council, and President and CEO of Los Angeles Tourism & Convention Board

As one of the founding members of the Federation, I have the honour to witness the growth of the World Tourism Cities Federation in the past five years. It is a great pleasure for us to choose WTCF's Fragrant Hills Tourism Summit held in Los Angeles in 2017. At the same time, we look forward to meeting representatives in Los Angeles to discuss important issues in the development of tourism and to work together to promote industry development opportunities. The summit, which brings together leaders and travel agencies of the world's leading tourist cities, is a model of the great cause of global collaboration.

——2016 Chongqing Fragrant Hills Tourism Summit



Robert G. Sullivan 北星旅游集团总裁

我们看重的是 WTCF 是全球唯一以城市为关注点的国际旅游组织。城市旅游领导者协力面对挑战、共享未来发展机遇，这为城市之间相互学习借鉴从而更好地服务游客提供了机会。若全球范围内越来越多的城市能够携手合作，这将会打造一个各方共赢的局面，我们相信并支持 WTCF 在这方面有所作为。

——在北星旅游集团加入世界旅游城市联合会仪式致辞

Robert G. Sullivan, President of Northstar Travel Group

What we value is that WTCF is the only international tourist organization with a focus on the city. Urban tourism leaders face challenges together and share opportunities for future development, which provides opportunities for cities to learn from each other and serve the tourists better. If more and more cities around the world can work together, it will create a win-win situation, and we believe and support WTCF in this regard.

——A Speech on the Ceremony of Northstar Travel Group Joins WTCF



Franco D'Alfonso 米兰市副市长

这次论坛上以“互联互通”为讨论主题，我对此的看法，“互联”在更广的范畴上来讲，是技术、物流和人力的相互联系。人们不断进行信息交换。信息交流帮助提高城市水平。其实游客到了某个目的地，有机会体验其独特文化，品尝美食，结识当地人并进行交流，就是一次很好的联系。我认为给旅行者提供一个更好的旅游城市环境很重要。

——2015 年拉巴特非斯香山旅游峰会

Franco D'Alfonso, Vice Mayor of Milan

In my view, “connectivity”, the theme of this forum, is about the connection of technologies, materials and human resources. People are in a constant process of information exchange, while information sharing boosts the development level of cities. As a matter of fact, when tourists come to a new destination, they will have the opportunity to experience its unique culture, taste its food, meet and interact with the locals, which is a very good way to connect with the city. So, I think providing a better city environment for tourists is very important.

——2015 Rabat & Fez Fragrant Hills Tourism Summit



Jean Baptiste Diouf 达喀尔市副市长

达喀尔缺少一个信息交流的平台和中国建立合作，尤其是旅游方面的合作，加入世界旅游城市联合会并参加香山旅游峰会可以创造更多的合作机会。希望通过联合会的平台，加强和中国旅游方面的合作，让中国和塞内加尔能够信息互通紧密结合起来。

——2016年重庆香山旅游峰会

Jean Baptiste Diouf, Deputy Mayor of Dakar

Dakar lacks an information-exchanging platform to build cooperation with China, especially regarding cooperation in the tourism sector. Joining WTCTF and attending the summit could create opportunities for more cooperation. I hope to strengthen cooperation with China in the tourism sector through WTCTF's platforms and realize information interconnection and intercommunication between China and Senegal.

——2016 Chongqing Fragrant Hills Tourism Summit



潘浩栋 TripAdvisor 中国首席运营官

TripAdvisor猫途鹰很荣幸成为WTCTF的会员单位，并为WTCTF所倡导的“旅游让城市生活更美好”的使命贡献我们的一份力量。我们期待与WTCTF加强合作，探索在旅游业的深度合作机会，更好地服务中国旅行者，助力中国旅游业更加积极健康地发展。

——2017年接受《世界旅游城市》杂志专访

Pan Haodong, Chief Operating Officer of China, TripAdvisor

TripAdvisor is honored to be a WTCTF member and to contribute to WTCTF's mission of "Better City Life through Tourism". We look forward to working with WTCTF to identify further opportunities in travel so we can continue doing great things for the Chinese traveler whilst having a positive impact on the industry.

——Interviewed by *World Tourism Cities Magazine* in 2017