



# 当我们说去旅游， 其实是在说“买买买”

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很多城市是购买名牌的天堂，每年12月到次年2月之间，正值岁末年初的打折季，在这一段难得的欢乐时光里，不止品牌店会打折，不少折扣村更会有折上折。很多名牌甚至会有令人吃惊的三折，听起来是不是让人心痒难耐？



在这个岁末年初的美好时光，本文将告诉您去哪里游玩能顺便扫货，这些林林总总的名品折扣店都有什么特色，有什么好吃的餐馆可以充饥顺便歇歇脚，以及各种交通出行等扫货的小贴士。

### 罗马斗兽场+郊区打折村

斗兽场工程竣工之时，举行了为期100天的庆祝典礼。古罗马统治者驱使5000头猛兽与3000名奴隶、战俘、罪犯上场“表演”，这种人与兽、人与人的血腥大厮杀持续了100天，直到这5000头猛兽和3000条人命自相残杀、同归于尽。无怪乎有人说，只要你在角斗台上随便抓一把泥土，放在手中一捏，就可以看到印在掌上的斑斑血迹，耳边仿佛也传来了野兽的嘶吼和角斗士们刀剑碰撞的铿锵声。

感受完斗兽场的惊心动魄，接下来不妨去shopping放松一下。罗马郊区的卡斯特罗马诺打折村，不少商品半价出售，一些国际品牌六折出售。这个打折村特色是品牌非常全，货也比较全，尤其是二三线品牌。这里的Burberry是意大利最大的旗舰店，货很全，款式要比别处多一些；Ferragamo的货也非常全。非欧盟成员还可以享受购物退税，建议大家最好在一个地方集中采购，这样退税额度高一些。交通方面建议大家从罗马火车站上大巴车，13欧就可以买到成人往返票。营业时间周一到周四上午10点到晚上8点，周五到周日则是上午10点到晚上9点。

### 米兰大教堂+Salvagente

米兰是世界著名的时尚之都和设计之都，普拉达、范思哲、古奇等很多品牌都是从这里走向世界。米兰大教堂无疑是米兰时尚设计精神的精髓所在，135个尖塔刺破云霄，6000余个雕像繁复精美，每一个细节的巧妙勾勒，都在浅吟低唱着一丝不苟的美学品位。从哥



特、新古典到巴洛特风格，历时6个世纪建造的米兰大教堂，处处显示出各个时代登峰造极的美学造诣，映射着米兰人美学品位的变迁。日落之时，阳光透过彩色玻璃窗照射进来，庄严的教堂顿时变得五彩斑斓，柔和中有神圣，绚烂中有沉静。

从米兰大教堂出来，可以去折扣商店扫货。市内有当地人比较爱去的Salvagente折扣商店。而米兰郊区有意大利北部最大的Serravalle折扣村，里面大牌云集。

Salvagente是位于米兰市区的一家折扣商店，距离米兰中央火车站只有3公里，如果错开上下班高峰时段，搭乘公车也很方便。如果搭乘出租车的话，大约花费10—20欧元。店内一般出售过季奢侈品服装，比如Armani、YSL、Dolce Gabbana、Burberry、Chloe等，运气好的时候还可以淘到一些很便宜的小饰品。

### 波士顿哈佛大学+纽伯利街

哈佛大学最初在1636年由马萨诸塞州殖民地立法机关立案成立，作为美国第一所大学，近400年来一直是教育界散发光热的恒星，照彻了美国经济社会发展之光芒，世界进步文明之曙光。哈佛大学的校园布局和建筑风格展现的不是时代前沿，而是古老的记忆。红色的建筑展现了对怀古理念的传承，是哈佛精神永远存在的印记，也是哈佛屹立不倒的力量源泉。

在美国波士顿，除了去看哈佛大学，这里还是购物者的天堂。从新潮名牌到古董旧货，从著名商厦到减价的地下室，波士顿提供给游客的商品种类齐全，琳琅满目。从高档到符合大众需求的商品，从国际化品牌到波士顿本土产品，波士顿给旅游的客人们“血拼”提供了大好机会。

波士顿推荐的购物地点有：



商业购物区：纽伯利街

推荐理由：这是一条在全美国都很抢眼的购物街，被誉为“波士顿的罗德欧大道”。它位于后湾区，从顶尖的名牌到平价商品应有尽有。

普利广场

推荐理由：许多欧洲名牌都在此设了专柜，可以找到Louis Vuitton、Coach、Christian Dior、Gucci、Jimmy Choo、Tiffany & Co等品牌。

### 布鲁塞尔国王大厦+马斯梅克林购物村

比利时布鲁塞尔国王大厦作为城市博物馆，收藏了精美的织锦绣画、陶瓷艺术品、黄铜器皿、白金家饰等。三楼展出各国政府及名人赠送给“布鲁塞尔

第一公民”小于连的衣服。

游览完国王大厦，您还可以去马斯梅克林Maasmechelen购物村，虽然比不过米兰的Fidenza看起来洋气，但品牌数量和价格却并不比那儿差。当地品牌知名度虽然不高，但性价比和时尚度不差，很适合精明的购物者。95个店内的品牌全年都低至4折，所以村里的店都值得细细淘换。Calvin Klein的基本款衬衫、T恤，20—30欧就能选遍，Miss Sixty的仔裤和裙子20多欧元就能买到。

购完物还可以到比利时唯一的葡萄酒城堡Wijnkasteel Genoels-Elderen品尝醇正甘甜的美味葡萄酒，顺便来一块Leonidas比利时巧克力——这可是全球家喻户晓的美食。



# When We Talk About Travel We Mean **SHOPPING**

Many cities are heavens for shopping designer products. Every year between December and February, the time coinciding with the end of the year and the beginning of the sale season, not only will designer boutiques have sales, but also a large number of outlets will put out even more discounts. Many designer products can be seen at a shocking discount of 70% off. Doesn't it just sound irresistible?

This article will provide you with the world's best tourist shopping tips. In this article you will read about where you can travel to, where you can score great deals at, the characteristics of numerous discount stores for designer products, what delicious restaurants you can stop at to take a rest and alleviate your hunger, as well as tips on how to commute to your shopping heaven.

## ***The Roman Colosseum and Suburban Discount Outlets***

When the Colosseum project was completed, the celebration went on for 100 days. The rulers of ancient Rome forced 5,000 animals and 3,000 people consisting of slaves, prisoners of war, and criminals, to take the stage and "put on a performance," which meant fighting to their death.



This blood bath of human vs. animal and human vs. human lasted for 100 days until the lives of all 5,000 animals and 3,000 humans were taken. No wonder some people say that if you stand on the stage, scoop up a handful of soil and grasp it in your hand, you can see the blood stains printed on your palm and hear the sounds of roaring beasts and Gladiators clashing their swords.

After experiencing the hair-raising Colosseum, the next best thing to do is to go shopping and relax. In the suburbs of Rome, the Castel Romano Designer Outlet has a lot of products on sale at half price while some international brands are on sale at 40% off. The thing about this outlet is that there is a large selection of brands, and a big range of products, especially second and third tier brands. It has the largest Burberry boutique in Italy, with a wide collection of products of various designs and styles, more than anywhere else. The Ferragamo boutique here also carries an abundant collection. Non-EU members can also enjoy sales tax rebates; it is recommended that you do all your shopping in one place so that you can receive a higher tax rebate. With regards to transportation recommendations, it is best to take the tourist bus from the Rome train station. 13 Euros can buy you one adult round-trip ticket. Business hours are Monday to Thursday from 10 am to 8 pm, and Friday to Sunday from 10 am to 9 pm.

## ***The Milan Cathedral and Salvagente***

Milan is a globally famous city of fashion and design. Prada, Versace, Gucci, and many other brands have originated from Milan. The Milan Cathedral is undoubtedly the essence of the spirit of fashion design of Milan. With 135 minarets piercing the sky and more than 6,000 beautiful and complex statues, each fine and elegant detail screams meticulous aesthetic taste. The Milan Cathedral, whose construction spanned over six centuries, clearly embodies the architecture styles and aesthetic attainments of each time period, from the Gothic, to the Neo-classic, and to the Baroque, mapping the changes of Milanese's aesthetic taste. At sunset, the sun shines through the stained glass windows and the solemn

cathedral suddenly becomes colorful, divinity within softness, peace within beauty.

Coming out from the Milan Cathedral, you can go to the discount store to hunt for some deals. Within the city there are two stores which locals love to frequent: Salvagente discount store and D Magazine discount store. The Milan suburb has the largest outlet in northern Italy: Serravalle Designer Outlet, where you can find all kinds of designer products.

Salvagente is one of the discount stores located in downtown Milan, only 3 kilometers from Milan Central Train Station. It is also very convenient to take the bus, given that you don't commute during rush hour. If you take a taxi, it costs about 10-20 Euros. The store usually sells off-season designer clothing such as Armani, YSL Dolce & Gabbana, Burberry, and Chloé. If you are in luck, you may even find some very cheap small accessories.

### ***Boston Harvard University and Newbury Street***

In 1636, Harvard University was established by vote of the Great and General Court of the Massachusetts Bay Colony as the first university in the United States. For nearly 400 years, it has been at the center of the academic world as a key institution in the dissemination of knowledge, glorified by the flares of the development of the American economy and the sunlight of the world's most advanced civilization. The campus layout and architectural style of Harvard University is not the most modern. Nostalgia is an inherited tradition, forever a part of Harvard, and also the source of its strength.

In addition to Harvard University, Boston is also a shopper's paradise. From trendy brands to

vintage finds, from famous department stores to discount basement hideaways, Boston offers tourists a wide range of products. From high-end products to those for meeting basic needs, from international brands to local Boston products, Boston presents tourists with great shopping opportunities.

There are a few recommended shopping locations in Boston. One of them is the commercial shopping district of Newbury Street. This is due to the fact that Newbury Street is the most attention-garnering shopping district in all of the United States. Known as "Boston's Rodeo Drive," it is located in the Back Bay area, it has everything one could ask for from top-notch brands to cheap everyday commodities.

Second on the list of recommendations is Copley Square. Many European brands can be found here such as Louis Vuitton, Coach, Christian Dior, Gucci, Jimmy Choo, and Tiffany.

### ***The Royal Palace of Brussels and Maasmechelen Discount Outlet***

The Royal Palace of Brussels in Belgium serves as the city museum, displaying items

such as exquisite brocade paintings, ceramic art, brassware, and platinum furnishings. The third floor showcases the clothing which the governments of various countries and celebrities gifted to "Brussels' First Citizen," little pee boy Julien.

After visiting the Royal Palace of Brussels, you can go to Maasmechelen Discount Outlet. Although it cannot compete with Fidenza in Milan in terms of fancy appearance, the quantity and price of the products are by no means lacking. Although local brand awareness is not very high, Maasmechelen is still suitable for savvy shopaholics. The products of the 95 boutiques are as low as 60% off throughout the entire year; as a result, the shops of Maasmechelen Discount Outlet are worth combing through. You can easily purchase a basic Calvin Klein shirt or T-shirt for 20-30 Euros and Miss Sixty jeans and skirts at a little over 20 Euros.

After shopping you can also go to Belgium's only wine castle, Wijnkasteel Genoels-Elderen, to taste the mellow wine of Belgium. While you're at it, you can also have some chocolate at Leonidas, a world-renown gourmet delicacy.

