



干货分享：

# 航空里程兑换秘籍

Knowledge Sharing: Tips for Flight Mileage Redemption

文 / 本刊编辑部整理 图 / 全景

航空公司为加入其“常旅客计划”的旅客提供里程累计服务。“常旅客计划”是航空公司、酒店等行业向经常使用其产品的客户推出的以里程累积或积分累计奖励里程为主的一种促销手段。常旅客计划实际上就是客户忠诚计划。

为实施常旅客计划，航空公司成立了俱乐部，如国航的凤凰知音俱乐部，南航的明珠俱乐部等。俱乐部会员可以通过乘坐该航空公司的航班而得到飞行里程，当里程达到一定标准时，会员可享受用里程换取免费机票、免费升舱等优惠。



### 通过乘坐航班累积里程

这是比较直接的办法，注册成为航空公司的会员，以国航为例，成为“凤凰知音”会员后，乘坐国航的飞机就可以累积里程了。要注意的是：舱位不同，里程累计的比例也不同。机票折扣高低与累计里程成反比，越接近全价的机票，累积里程越多，特价票一般不累计里程。

### 乘坐不同航空公司航班怎么积累里程

对于大部分旅客来说，不可能只围着一家航空公司转，常常是在每家航空公司都累积了一点里程，却在哪家都不够兑换标准。其实，全球大部分航空公司都加入了航空联盟，目前的三大联盟分别是星空联盟、天合联盟以及寰宇一家。同一联盟的成员航空公司可以互相兑换里程、积分通用通兑、会员权益共享、代码共享、行李直挂等。

除了三大航空联盟外，很多航空公司还有双边合作。例如四川航空不属于三大联盟，但南航和川航可以互相兑换积分里程。

在办理登机牌时，可以出示同一联盟 / 旗下或双边合作的会员卡累积里程，尽量把每次飞行的里程都集中到一张卡上。

小编建议大家办理三张航空会员卡即可：国航（星空联盟，包含深圳航空、长荣航空等），南航（天合联盟，包含中国东方航空、厦门航空、中华航空等），海航（不属于任何联盟，但旗下的所有航空公司里程都可以累积到海航卡上，包括西部航空、大新华航空，首都航空、金鹿航空，香港航空和香港快运等）。有这三张卡基本可覆盖国内航空公司了。

大家可以根据所在城市或出发城市选择最佳航空公司，比如在北京，选择国航较好，办一张国航卡，基本可覆盖国内航空公司。

### 通过酒店积分转换里程

很多人都误认为只有通过乘坐飞机才能获得里程。其实除了“多飞”，还有其他途径，比如：预订入住航空公司合作酒店、预订租车，以及用银联卡消费等。很多酒店的积分都可以转成航空公司的里程。不同航空公司合作的酒店不同，可在各航空公司网站上查询。此外，在携程、Booking 等商旅网站订酒店同样可以获得里程。这些网站时常有赠里程活动，而且都可以使用银联卡预订。

### 通过租车获得里程

大部分国内航空俱乐部会员可以通过赫兹 Hertz 国际租车、至尊租车、安飞士 Avis 租车、道乐国际租车消费获得里程奖励。如至尊租车，国航知音会员每次租车消费均可获赠 500 里程；南航明珠会员每次租车可获得 400 里程。除了在境内，中国台湾、泰国、阿联酋的 Avis，以及泰国和美国的 Hertz 都能用银联卡租车。

### 通过银联卡消费赚取里程

境内很多银行都发行了航空联名银联信用卡，可以在日常消费中默默帮你累积里程，不过，积累的过程相对较慢。而且，不同银行的信用卡积分兑换里程规则也有所差异。

当然，还有更简单的方法能够让你快速累积大量的航空里程，那就是及时关注国航、南航等航空公司 App 推送的里程奖励活动，或者在“银联国际”App 及银联国际、国航等的官网查询活动详情，提交申请。



### 里程不光只为自己兑换机票

国内航空公司普遍推出了受益人制度，可以为他人兑换机票，但需要提前申请。例如用国航知音卡进行非持卡人里程兑换机票时，需先登录国航知音卡官网，将出行人的姓名、证件信息录入受让人名单中，经过 60 天审核通过后方可兑换。

## 里程兑换期限

需要提醒的是，航空里程是有有效期的，比如国航里程入账3年后当月过期。所以，在里程过期之前兑换成常用机票，或者体验升舱，或者干脆兑换成奖品，总之，别再让你攒下的里程睡大觉了。



The image shows a screenshot of the Air China Rewards website. The page title is "国航系奖励客票" (Air China Rewards Tickets). On the left side, there is a vertical navigation menu with icons and labels: "知昌商城" (Zhi Chang Mall), "兑换机票" (Redeem Tickets), "里程升舱" (Mileage Upgrade), and "客户服务" (Customer Service). The main content area is a flight search form with the following fields:
 

- 行程类型: 单程 (selected) / 往返
- 出发城市: [input field]
- 抵达城市: [input field]
- 出发日期: 2017-12-15
- 返回日期: 2017-12-20
- 航空公司: 中国国际航空公司
- 成人: 1, 儿童: ?

 At the bottom of the form is a red "搜索" (Search) button.

Airlines provides mileage accrual service for their guests of the "frequent flyer program". "Frequent flyer program" is a kind of promotion offered by airlines, hospitality and other industries to their frequent customers mainly for mileage accrual or credit accrual in exchange of awarded mileage. This program is in fact a customer loyalty program.

In order to implement the frequent flyer program, airlines establish their clubs, such as PhoenixMiles of Air China, Sky Pearl Club of China Southern Airlines, etc. Club members may gain mileage by taking the flight of the airline. When the mileage reaches a certain standard, they can redeem the mileage for privileges like free tickets and up-grade.

## Mileage accrual through flights

This is a direct method. Register to be the member of an airline. Take Air China as an example, if you

are a member of PhoenixMiles, you can accumulate the mileage once you take their flights. What should be noted is that mileage accrual for different compartments may be at different ratios. The discounts of tickets are inversely proportional to the mileage accrual, i.e. full rate ticket will have the most mileage accrual and cheap tickets generally have no mileage accrual.

## How to accumulate mileage if taking flights of different airlines?

For most guests, it is impossible to take flights of only one airline. Instead, they often have some mileage accrual in every airline, which, however, is less than the redemption standard. In fact, most airlines in the world are members of the airlines network, of which the largest three networks are Star Alliance, Sky Team and oneworld. Airlines of the same network share their mileage and credit redemption, member privileges, code and luggage transfer.

In addition to the three networks, many airlines have established bilateral cooperation. For example, Sichuan Airlines is not a member of the three networks but it allows mileage and credit redemption with China Southern Airlines.

When checking in for the boarding pass, you may show a membership card of the same network/ parent company or bilateral cooperation to accumulate mileage. It is best to concentrate the mileage to one card.

It is advised to register three airline membership cards, i.e. Air China (Star Alliance, including Shenzhen Airlines, EVA Air, etc.), China Southern Airlines (Sky Team, including China Eastern Airlines, Xiamen Airlines, China Airlines, etc.) and Hainan Airlines (It is not a network member, but it has such subordinates as West Air, Grand China Air, Beijing Capital Airlines, Deer Air, HK Airlines and HK Express. Mileage for taking the flights of these airlines can be accumulated to the card). These three cards cover almost all the domestic airlines.

You may choose the best airlines according to your location or departure city. For example, if you live in

Beijing, it is better to choose Air China. A membership card of Air China will cover most of the domestic airlines.

### **Mileage redemption through hotel credits**

Many people believe mistakenly that mileage can be earned only by taking flights. In fact, besides being a "frequent flier", there are other approaches, such as booking the hotels and taxis in cooperation with the airlines and shopping via UnionPay cards. Credits of many hotels can be converted to mileage of airlines. Different airlines cooperate with different hotels. You may enquire about this on the website of the airlines. What's more, booking hotels through agents like Ctrip or Booking can also help you gain mileage. These websites frequently offer mileage award activities and their booking can all be done via UnionPay cards.

### **Mileage redemption through taxis**

Club members of most domestic airlines can gain mileage award through car rental via such agents as

Hertz, Top1, Avis and Dollar. Take Top1 car rental for example. PhoenixMiles members of Air China will be rewarded with 500 miles for every car rental and Sky Pearl Club members of China Southern Airlines will be rewarded with 400 miles for every car rental. Besides this, you can rent a car via UnionPay cards from Avis in Taiwan China, Thailand and the United Arab Emirates and from Hertz in Thailand and the U.S.A.

### **Mileage awarding through shopping with UnionPay cards**

Many banks in China have released affinity credit cards with airlines. These cards can accumulate mileage through everyday consumption. But, it is relatively a long way to go, and credit cards of different banks often have different rules of credit redemption for mileage. Definitely, there is an easy way to quickly gain large amounts of mileage, i.e. paying timely attention to mileage award activities pushed by the App of Air China, China Southern Airlines and other airlines, or enquire about and apply for such activities in the App and the official website of UnionPay International and the official websites of Air China and other airlines.





### **With mileage, you may also redeem tickets for others**

Most domestic airlines have established the system of beneficiaries. You can redeem tickets for others, but you should apply for this in advance. For example, if PhoenixMiles cardholders want to redeem tickets for non-cardholders, they need to log in the official website of PhoenixMiles and enter the names and ID card information of the passengers into the list of assignees. The redemption can be done upon approval after 60 days' audit.

### **Mileage redemption deadline**

It should be noted that the airline mileage has a period of validity. For example, the mileage of Air China will be invalid in the month three years after it is recorded. Therefore, remember to redeem the mileage for frequent tickets or up-grade experience or even gifts when it is valid rather than wasting it.

